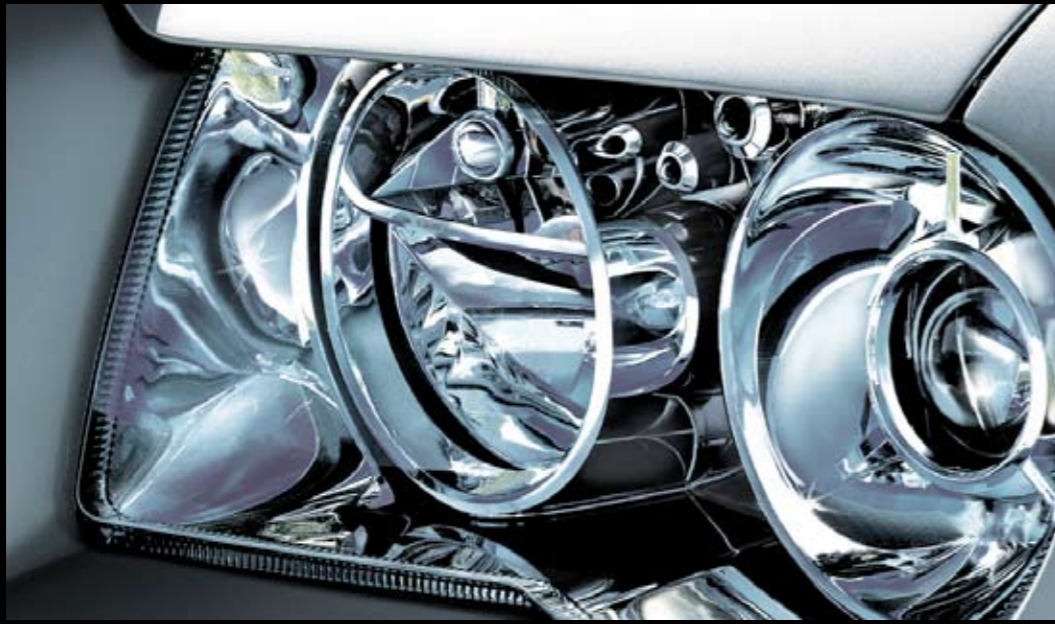


CHRYSLER

300C







The Chrysler 300C marks the return of the HEMI® — an engine that has thrilled drivers, intimidated competitors, and won accolades as “the beautiful brute.” This heritage is hinted at by details such as High Intensity Discharge (HID) headlamps and available tortoise-shell-style trim on shift knob, steering wheel and interior door panels.

300C With just one glance, it's clear that 300C is not just another saloon car. Chrome accents complement its bold proportions. The grille assumes importance and is reminiscent of Chrysler's renowned past. For 2006, 300C welcomes a brand new 3.0 Common Rail Diesel (CRD) engine. Compact and lightweight, this all-aluminum engine block delivers class-leading power — 218 Hp (DIN) and peak torque of 510 N·m. Chrysler is proud to offer this amazing new diesel that offers swift acceleration and high top speed. Still, there's more to 300C's amazing performance story. The legendary HEMI engine is available offering 340 Hp (DIN) — without sacrificing fuel economy. A sophisticated Multi-Displacement System (MDS) helps produce up to a 20% improvement in fuel economy, depending on driving habits. Iconoclastic from the beginning, 300C is becoming a legend in itself.





300C in Magnesium Pearl

The unique 300C front end has drawn enthusiastic attention from the moment it first appeared. And for good reason. An aggressive grille and high beltline create an elevated saloon look. Elegant bodyside moldings and side mirrors flow perfectly with 300C's hood. Standard 18-inch polished aluminum wheels add to 300C's unmatched road presence.



300C Light Graystone interior with Dark Slate Gray/Light Graystone trim

Bask in the available leather-trimmed seats and sophisticated interior of 300C. An eight-way power driver's seat remembers your favorite position. Durable and attractive seating fabric keeps its good looks. A large, convenient console is ready to secure small objects that need a home. An auto-dimming rearview mirror decreases night glare from drivers behind you, while available tortoise-shell-style accents add to 300C's handcrafted appearance.



300C Light Graystone interior with Dark Slate Gray/Light Graystone trim

Power looks as good as it feels with available tortoise-shell-style accents on the shift knob, steering wheel, and door pulls. Steering wheel-mounted audio controls let you search channels safely and easily. A Boston Acoustics™ 276-watt digital amplifier puts real warmth into the sound quality of radio, CD changer, and MP3 player. The Electronic Vehicle Information Center (EVIC) lets you program and access your personal travel data, and perform other computer functions.



From a classic bijou clock face with wing-badge accent to the available custom-stitched leather-trimmed seats, it's clear that Chrysler engineers believe beauty is in the details. The Electronic Vehicle Information Center (EVIC), easily seen on the instrument panel, can perform up to 128 functions such as displaying a trip computer, compass, and Tire Pressure Monitoring System.





300C in Brilliant Black Crystal

One glance, and fellow drivers will be swept away as the 300C disappears down the street. Chrome power sideview mirrors and gleaming chrome clad aluminum 18-inch wheels will have made their impression. And, with the endorsement of the winged badge and the jaunty lines of broad-shouldered American good looks, the verdict will be made: 300C is an instant classic.



Note every car with beautiful styling can also offer satisfying power and handling, but Chrysler 300C can. New for 2006, an all-new performance diesel engine and transmission is available. The 3.0 Turbo CRD (Common Rail Diesel) engine provides 300C with a robust 218 Hp (DIN) and 510 N·m of torque, which can provide up to 2000 kg of towing. The new five-speed automatic transmission offers smooth shifts for optimum fuel economy. The available 5.7 HEMI Multi-Displacement V8 engine delivers 340 Hp (DIN) at 5000 rpm and 525 N·m at 4000 rpm — more power and torque than any Chrysler passenger car since the legendary 426 Hemi of the 1960s.

PERFORMANCE

Chrysler 300C marks the return of the great full-size saloon: contemporary looks with industry-leading performance. Most exciting is the return to rear-wheel drive and a brand-new diesel engine.

► **Rear-wheel drive** gives better traction for acceleration with high-performance engines. A near 50/50 weight distribution enhances vehicle balance, and a longer wheelbase means a smoother ride with more interior room.

► The all-new available **3.0 CRD** engine, developed from the latest Mercedes-Benz technology, produces a maximum power of 218 Hp (DIN) and torque of 510 N·m from just 1600 rpm. Unlike many other diesel engines in its class, the 3.0 CRD features an aluminum block with iron cylinder liners, which significantly contribute to its lean weight and exceptionally smooth running power.

► The available **5.7 HEMI® V8** engine includes a **Multi-Displacement System (MDS)**, which increases fuel economy up to 20 percent, based on driving habits. MDS accomplishes this by deactivating half of the cylinders during certain driving periods. The engine operates on all eight cylinders for acceleration, city traffic and heavy loads, and four for cruising at highway speeds.

► State-of-the-art performance **four-wheel disc anti-lock brakes** provide fast response in keeping 300C straight while braking on slippery surfaces.



HANDLING

300C's excellent road manners are the product of many technologies working together.

► The **Electronic Stability Program (ESP)*** helps to reconcile the driver's intended course with the vehicle's actual course. ESP's sensors monitor the steering angle, and other vehicle motions, and use this data to find differences between the driver's steering, acceleration, and braking patterns. When any difference is detected, ESP provides automatic course correction by applying braking force, and/or reducing engine torque.

► **Brake Assist** monitors the action of the brake pedal, and allows it to provide maximum boost in certain braking conditions.

► **All-speed traction control** assists mobility when accelerating on slippery surfaces by providing a measure of directional stability — an advance beyond some competitive traction control systems. All-speed traction control is effective up to 137 km/hr on RWD models.

*No system can repeal the laws of physics or overcome any type of reduced traction. Always drive consistent with the weather and road conditions.



Beneath 300C's metal exterior is unique safety cage construction. A single highly stable and very strong safety cage protects driver and passengers safely within 300C. A fully independent front suspension ensures high levels of vehicle control in heavy traffic or the open road. And, in order to provide a highly responsive braking response, four-wheel disc brakes and all-season tires are standard.

DESIGN

Chrysler 300C was designed from the beginning as a rear-wheel-drive vehicle. Because of its rear-wheel-drive design, 300C can offer more room and power than many front-wheel-drive vehicles. The distinctive design combining a long hood and abbreviated trunk conveys an aristocratic and adventurous appeal.

- ▶ A **long wheelbase** augments 300C's dignified appearance and contributes to a **more balanced ride and greater interior room**. In fact, 300C provides exceptional rear leg room.
- ▶ A **wide stance** promotes **stability** and **handling abilities**.
- ▶ 300C's height allows the driver an **elevated command-of-the-road view**.

ENGINEERING

As a result of Chrysler's return to rear-wheel drive, a popular platform configuration from the 1950s, 300C is able to deliver substantial performance benefits.

- ▶ **Rear-wheel drive** provides exceptional performance in inclement weather, as well as improved **high-performance cornering** when the vehicle is loaded with passengers and cargo.
- ▶ 300C's **battery is uniquely positioned** under the rear cargo panel. Positioning it here, instead of the engine compartment, provides three benefits: the cooler temperature extends battery life, while the location promotes more even weight distribution and a lower center of gravity.





300C makes you feel confident and in charge with its well-thought-out safety and security systems. Next Generation multistage air bags deploy with measured force to protect occupants as accurately as possible. The Rear Park Assist* features ultrasonic sensors that scan for objects as far as 1800 mm away, and give visual and audible warnings if an object is detected.

*Always check entire surroundings before backing up.

SAFETY

300C's extraordinary level of protection is not dependent on simply one system or feature. It is the sum of many systems working together.

- ▶ Available front and rear side-curtain air bags* provide impact protection from front and rear impact.
- ▶ Patented dynamic side-impact intrusion protection includes steel side-guard door beams and structural reinforcements to reduce the chances of objects penetrating the passenger compartment.

SECURITY

300C is built with a balance of personal and vehicle security features that provide the driver and passengers with exceptional peace of mind.

- ▶ Standard rain-sensitive wipers automatically sense moisture on the windshield. A highly convenient feature for sweeping away road splash or overspray from other vehicles.
- ▶ Stylish and highly functional High Intensity Discharge headlamps provide approximately 2 times the light output of conventional lamps for brilliant nighttime illumination.
- ▶ A programmable Electronic Vehicle Information Center (EVIC) can perform up to 128 functions including displaying a compass, trip computer, and tire pressure readouts on all four tires.
- ▶ A Sentry Key® Engine Immobilizer ensures that your 300C can be operated only by your set of keys.

- ▶ Sunscreen glass helps keep 300C's interior cooler on sunny days, and also provides visual security.
- ▶ Wheel locks, available by Mopar, offer maximum wheel and tire theft protection. The set includes four locking nuts and a special-fitting key.



*Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and weight.



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*Applies in accordance with the respective national statutory provisions for vehicles of up to 3.5t max. GVW. Chrysler vehicles have fulfilled legal requirements for recyclable design for some years now. A network of collection points and disassembly workshops is available to receive end-of-life vehicles where your vehicle can be recycled in an environmentally friendly manner. At the same time, the possibilities for the recycling of vehicles and vehicle parts are continually being developed and improved, which means that Chrysler vehicles will also continue to fulfill increased statutory recycling quotas in the future. Further information can be obtained by calling 00800 1 777 7777.

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